

Retail and Hospitality Litigation and Claims Management Seminar

PRACTICE AREAS

Retail, Hospitality and Entertainment Facilities

The Westin Chicago-Chicago, IL
 May 15, 2014
 Event Sponsor: DRI

With the guidance of industry leaders in both retail and hospitality, as well as experienced outside counsel, DRI has created a seminar that will address cutting-edge concerns facing both industries.

An excellent faculty has been assembled with representatives from all facets of the litigation world. This interactive program, which includes specialized breakout sessions, will not only focus on recent litigation trends from employment, ADA, intellectual property, and current litigation trends affecting the retail and hospitality industries, but will also provide insight from general counsel and discuss law practice management issues.

Michelle Sheehan of Reminger Co., LPA will be participating on Day 2 in the breakout session "Ethics and Advertising: What Does It Mean That You Are a "Super Lawyer"?"

Super Lawyers, Best Lawyers, LinkedIn, Martindale-Hubbell, Avvo ratings, and every other organization that wants to rate you as the greatest lawyer in the world—what does it mean? How can you become one? And once you are ranked the best, what can you do ethically to advertise your greatness? Learn how to increase your rating and hear the top 10 marketing tips.